Jen Downes
http://jendownes.com
Connecticut

Design Experiences

ELLKAY | Interface Designer – Product Department | Remote - Elmwood Park, NJ | May 2022 – Present
Lead UI/UX Designer for software interfaces as well as the company website.
- · Created modern and intuitive prototypes for product interfaces
- · Prioritized and delivered multiple projects at a time
- · Developed greater knowledge of Healthcare IT needs and software
- · Collaborated clearly with other team members, developers, and stakeholders while working fully remote
- · Delivered projects using Adobe XD, HTML5, CSS, JavaScript, Joomla, Squarespace, PowerPoint, and SharePoint

Amentum | Computer Graphics Specialist | Groton, CT | April 2019 – May 2022
Motion designing and front-end developing courses for Learning Management Systems (LMS) while keeping in compliance with SCORM standards.
- · Lead UI/UX Designer for the approved prototype builds that followed the Submarine On Board Training (SOBT) 7.1 Developer's Guide
- · Completed an intensive 13 month long apprenticeship directly under the Senior Software Developer
- · Evaluated the work of entire departments for QA/QC purposes
- · Strengthened inter-department communications between the in-office and remote colleagues during the height of the COVID-19 pandemic
- · Obtained and maintained a US Government Secret level clearance
- · Executed projects using Adobe Animate 2019-2021, Adobe XD, XML, HTML5, JavaScript, Adobe After Effects 2019-2021, and Blender

Williams Lea Tag | Graphic Designer – Contract with Pfizer Inc. | Groton, CT | May 2016 – July 2018
Conceptualized and produced internal and external facing collateral for Pfizer Inc., DXC Technology, and Zoetis.
- · Responsible for the creation of promotional floor displays, scientific posters, and clinical trial deliverables
- · Designed, coded, and maintained HTML emails and websites as well as HTML5 interfaces and animations
- · Worked closely with project management teams to understand the client's business needs
- · Developed work that met within brand guidelines and specifications
- · In charge of facilitating as well as responding to Pfizer brand questions
- · Trained in and executed projects using Google SketchUp, Adobe Muse, Adobe Dimension, Microsoft SharePoint, and Microsoft Visio
- · Gained basic knowledge of using campaign metadata tracking tools such as Tableau and Alteryx

Whitehaus Collection | Associate Graphic Designer | West Haven, CT | Oct 2015 – Feb 2016
Created and designed accurate, user-friendly content for their kitchen and bath company in a timely manner.
- · Measured products and created numerous product specification sheets
- · Designed and developed advertisements and emails for distributors as well as customers
- · Collaborated with multiple departments on many projects
- · Managed social media accounts such as Facebook, Instagram, and Twitter
- · Monitored and updated company's CMS site
- · Photographed and edited product images for distributors such as Amazon and Home Depot
- · Broader knowledge of Home Depot's IDM Portal, and MailChimp

WunderLand Group | Jr Motion Designer – Contract with Travelers Insurance | Hartford, CT | Aug – Oct 2015
Responsible for designing, developing, and producing the visual information for Travelers Insurance.
- · Coded HTML emails compatible with Outlook 2011 as well as HTML5 and JavaScript web banners
- · Created motion design graphics that followed strict brand standards
- · Worked on multiple projects with tight deadlines
- · Advanced skills working with Zeta Mail, MediaBin, and Adobe Edge Animate

Pacific Northwest National Laboratory | UI Tech Design Intern | Richland, WA | June – Aug 2014
iOS team member in a multi-platform competition to create a biosurveillance mobile application for a client.
- · Worked alongside an MD, a back-end developer, and a front-end developer for the entirety of the program
- · Designed for iOS 7 iPad Air and iPhone 5
- · Increased knowledge of working professionally for a government facility
- · Presented the final, functioning application to the client
- · App was presented at the 2014 ACT-IAC (American Council for Technology-Industry Advisory Council) Conference

Education

Ringling College of Art + Design | BFA: Graphic and Interactive Communications | Sarasota, FL